



49TH ANNUAL IAOM LATIN AMERICA REGION CONFERENCE & EXPO

*Exhibitor set-up from 7 a.m. to 12 noon
on Tuesday, February 3.*

Expo opens Tuesday afternoon!

Connect. Learn. Lead.

FEBRUARY 3-5, 2026

INTERCONTINENTAL PRESIDENTE

GUADALAJARA, MEXICO

2026 EXHIBITOR PROSPECTUS

JOIN THE LEADERS SHAPING THE FUTURE OF MILLING IN LATIN AMERICA

Be part of the 49th Annual IAOM Latin America Region Conference & Expo - the premier forum for innovation, networking, and technical exchange in grain processing.

This high-impact conference connects decision-makers and innovators from across Latin America's milling and grain industries. In just three days, your company can achieve months of sales outreach - meeting face-to-face with millers, engineers, plant managers, and industry suppliers.

Why Exhibit at the IAOM Expo?

- **Showcase your products and expertise to millers from 15+ countries**
- **Build brand visibility in a high-traffic expo environment**
- **Network with technical experts, executives, and buyers in one central location**
- **Align your brand with IAOM's legacy of professional education and quality leadership**

IAOM Profile

Since its founding in 1896, the International Association of Operative Millers (IAOM) has been the premier provider of educational resources and training for the global grain milling industry. Through conferences, workshops, courses, and publications, IAOM has supported the professional development of millers for 130 years.

IAOM's membership of over 1,800 professionals spans more than 100 countries, providing an international platform for networking, knowledge sharing, and the discovery of innovative products and services. With 12 districts in North America and 4 international regions, IAOM continues to be a key driver of industry growth and success.



Traffic Generating Features

Refreshment Breaks in Exhibition Area: Scheduled breaks each day to drive traffic directly to your booth.

Raffles and Giveaways: Increase engagement by participating in product raffles and giveaways. Exhibitors hosting raffles will be featured in a flyer distributed to attendees. Raffle winners will be announced at 11 a.m. on Thursday by representatives from each booth.

Exhibit Hall Information

Tabletop Display Rental: \$1,500 per table

(Tables reserved for Platinum Sponsors will be marked.)

All displayed products must fit on the table provided.

Exhibit Fees Include:

- Table with drape (180 cm x 75 cm) and two chairs
- Company name in the official conference program and on the mobile app
- Listing on the IAOM website
- Discounted advertising rates in IAOM publications
- Two complimentary conference registrations per table
- Opportunity to introduce new products/services during the What's New session
- Complimentary conference access for two milling customers

Exhibitor Benefits

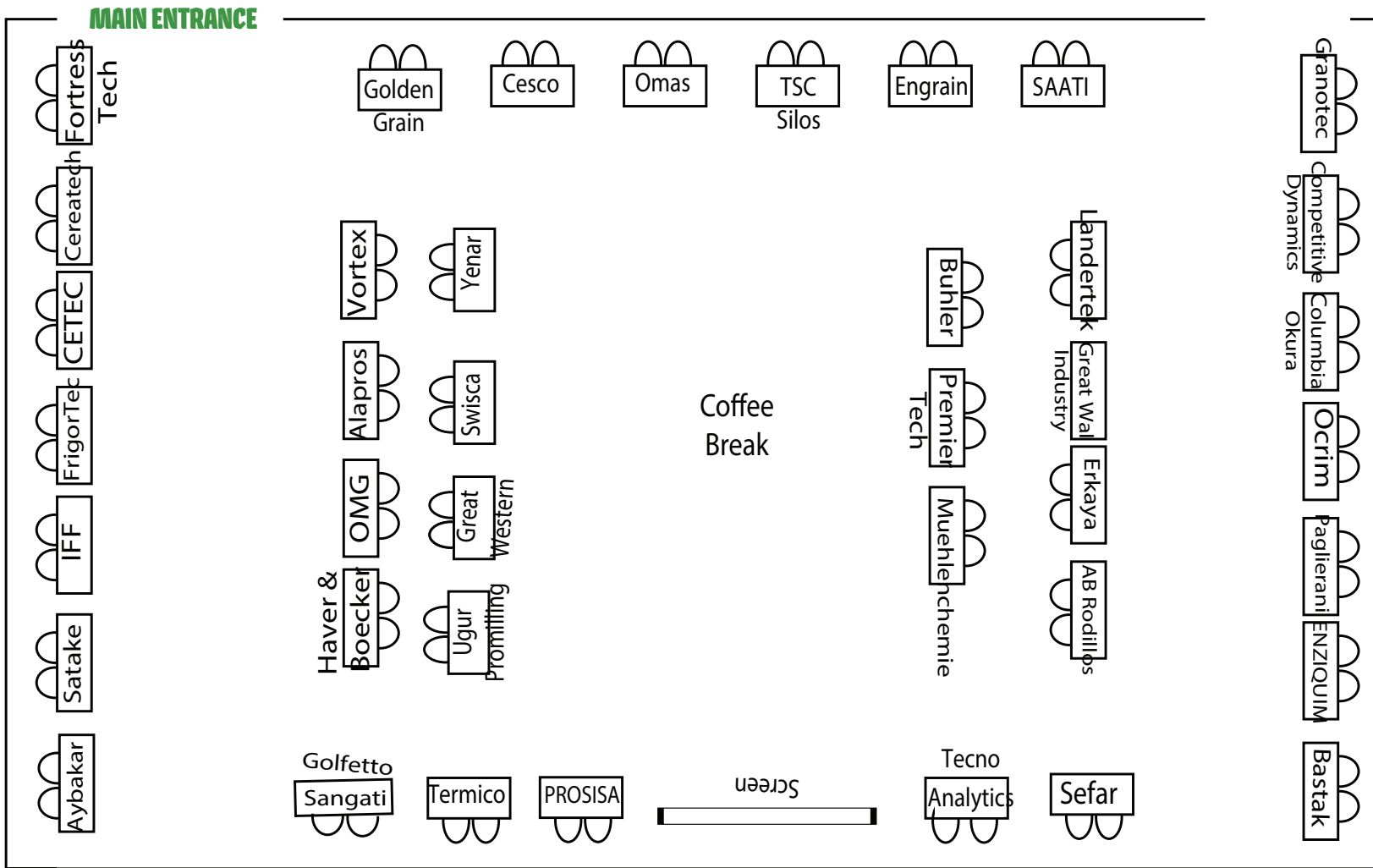
- Over 3.5 hours of unopposed exhibition time
- High visibility with key decision-makers in the industry
- Access to educational sessions
- Recognition in conference promotional materials

Floor Plan

TABLES 1-6 - RESERVED FOR PLATINUM SPONSORS

40+ Exhibitors in a high-traffic space.

Coffee breaks hosted in the exhibit area.



APPLICATION PROCEDURES AND SPACE REASSIGNMENTS

The Association reserves the right to determine the location of table assignments. Consideration will be given to applicant's participation in prior expositions and the date of receipt of the application in the IAOM office. Companies should be aware that prime space is typically assigned to companies that have a longer exhibit history. The floor plan has been designed to maximize the amount of exhibit space in conjunction with the Association's own needs on the exhibit floor. IAOM reserves the right to modify the exhibit hall floor plan, as necessary, to meet the needs of exhibitors, IAOM and the expo. **Only registered attendees with an official conference badge will be admitted to Educational Sessions and the Expo. There will be no Expo-only passes or conference access for local distributors of exhibiting companies.**

All exhibiting companies will need to register staff individually using the discount code provided to you by IAOM. Discount codes will be sent to the primary contact once the Exhibitor contract has been submitted and processed by IAOM.

READY TO EXHIBIT? Reserve your table today by completing and returning the application form. Or contact DME@iaom.org for assistance.

Review the floor plan and indicate on the contract three (3) preferred locations for your exhibit. Table selection and exhibitor registration are also available at www.iaom.org/latinamerica. New contracts will not be honored until all past due invoices with IAOM have been paid.

Rental fee includes one table, two chairs, uniform identification sign and two complimentary conference registrations. For additional equipment, please contact Whitney Fox at DME@iaom.org.

EXHIBITOR CONTRACT

The undersigned exhibitor agrees to rent and occupy _____ table top display(s) as shown on the official floor plan from IAOM during the 2026 LA Expo. The undersigned further agrees to abide by the Rules and Regulations stated on this contract and to pay a rental fee in US dollars of \$ _____ when the contract is submitted. Rental must be paid in full by January 9, 2026. If the invoice isn't paid in full by January 9, 2026, the selected booth will be released and the company will be contacted in priority-point order to reselect a booth space.

ACCEPTANCE AS BINDING CONTRACT:

Company Name _____ Primary Contact _____
E-mail _____ Address _____
City _____ State/Province _____ Zip _____ Country _____ Phone _____
Website Address _____

Signature by Authorized Representative _____

Date _____

By signature above, the individual signing this contract represents and warrants that he/she is duly authorized to execute this binding contract on behalf of named Exhibitor.

COMPANY PROFILE: Please attach company profile (50-word limit) as it will appear in the official conference program (if received prior to January 10, 2025) to

DME@iaom.org

NAME OF COMPANY EMPLOYEE WHO IS AN IAOM MEMBER IN GOOD STANDING : _____

TABLE TOP RENTAL FEES: IAOM MEMBER RATES: Each Table: \$1,500 USD

NONMEMBER RATES: Those exhibitors that do not have an employee who is an IAOM member in good standing will be charged an additional \$100 per booth.

Please list the company(s) you would NOT want to be near : _____ Please indicate your first three table choices here

Billing Contact (if different from above): Name _____ 1 _____ 2 _____ 3 _____

Phone _____ E-mail _____ The rental fee paid includes 1 table, 2 chairs and a uniform identification sign.

Address _____ City _____ State/Province _____ Zip _____

METHOD OF PAYMENT:

Check enclosed (Payable to IAOM, US funds only) Charge to following credit card: VISA MC Discover American Express

Card No. _____ Expiration Date ____/____/____ Cardholder Name _____

CVV: _____ Cardholder Signature _____ Date Signed _____ Total \$ _____

Wire Transfer

Contact IAOM for bank details.

Please mail all checks and a copy of signed contract to:

IAOM
12351 W. 96th Terrace, Suite 100
Lenexa, KS 66215
Email: DME@iaom.org

Sponsorship Package (includes exhibition table)

Platinum - \$5,000 Silver - \$3,000

Gold - \$4,000 Bronze - \$2,500

If you would like to participate in the Exhibitor Raffle, please send the following information to IAOM by January 9, 2026, at IAOM: by email: DME@iaom.org or fax: +1 913-338-3553.

Exhibitor: _____ Booth number: _____

Raffle Prize/Giveaway: _____

Contact person: _____ Contact at the show: _____

SPONSORSHIP OPPORTUNITIES

Stand out as a leader in the Latin American milling community. Sponsorship at the 49th Annual IAOM Latin America Region Conference & Expo goes beyond visibility — it positions your brand at the center of innovation, networking, and growth.

As an IAOM Sponsor, your company earns very tangible special benefits. Four different sponsorship levels are available:

BENEFITS	PLATINUM (limit 6)	GOLD	SILVER	BRONZE
Exhibition Table	★	★	★	★
Additional complimentary registrations for exhibiting sponsors	1	0	0	0
Sponsor ribbon for all registered staff of sponsoring company	★	★	★	★
Sponsor acknowledgment on the official conference website	★	★	★	★
Listing in conference program	★	★	★	★
Special IAOM Certificate of Appreciation	★	★	★	★
Listing in conference program with logo	★	★		
Hyperlink from official conference website to Sponsor's URL	★	★		
Company PowerPoint slides (up to 10) displayed during breaks	★			
Exhibition table in prime location	★			
Identified as Reception sponsor	★			
Free conference access for 2 of your milling customers (4 total)	★			
Acknowledgment of sponsorship on social media	★			

Support innovation. Build visibility. Strengthen your connections in the Latin American milling community.

Your sponsorship investment directly supports IAOM's educational programming while highlighting your company as a trusted industry partner. Whether you're looking to raise brand awareness, showcase leadership, or deepen relationships, IAOM offers opportunities tailored to your goals.

SPONSORSHIP BENEFITS AT A GLANCE

- Recognition in all conference marketing materials
- Acknowledgment during the Opening Session
- Recognition in the *International Miller* magazine and IAOM website
- Complimentary registrations based on sponsorship level
- Inclusion in digital signage and event app

EXHIBITOR RAFFLE

We encourage all exhibitors to participate in the Exhibitor Raffle, held at 11 a.m. on Thursday. This event is designed to keep attendees engaged through the end of the expo. Here's how to participate:

- Supply a raffle prize (anything from products and services to event tickets or gift certificates).
- Collect entries from attendees using business cards or entry forms.
- Announce your winner at the end of the expo (the winner must be present and an IAOM member).
- Exhibitors conducting raffles will be invited to the microphone to announce their prize winners, keeping the crowd engaged and promoting your brand until the 2026 expo concludes.

Raffle prize information must be submitted to IAOM by **January 9, 2026**, to be included in the program.

For more information or to secure your spot as an exhibitor, contact IAOM at dme@iaom.org or visit iaom.org/latinamerica.

