

# ACE2024

128<sup>TH</sup> | IAOM ANNUAL CONFERENCE & EXPO

## SPONSOR PROSPECTUS



**APRIL 16-18, 2024 | SALT PALACE CONVENTION CENTER | SALT LAKE CITY, UTAH, USA**

**[WWW.IAOM.ORG/ANNUALMEETING](http://WWW.IAOM.ORG/ANNUALMEETING)**

# SPONSORSHIP PROSPECTUS



The 128th Annual IAOM Conference & Expo offers a variety of lucrative and rewarding opportunities to increase your organization's exposure and introduce you to enthusiastic industry professionals.

The sponsorship and exhibit options available to you are among the most cost-effective and profitable branding programs in the industry, all created to help you get your message in front of well-qualified prospects and decision-makers.

Whether you're a first-time sponsor or an experienced exhibitor, this Prospectus will help get you started by providing tangible benefits designed to assist you in developing new contacts, generating leads and achieving your marketing and sales objectives.

Our conference is an excellent opportunity to raise the awareness for your organization. Promoting your business brand and expertise via one of our customized sponsorship solutions is a compelling way to raise your organization's profile and to help you meet and talk to the people who will ensure the success of your business.

Enhance your company's presence at IAOM's 128th Annual Conference & Expo and beyond by taking advantage of the many sponsorship opportunities available.

We are planning for approximately 800-1,000 highly qualified professionals from around the world to participate in the educational sessions and networking events over the course of the two-day conference.

## SHOWCASE YOUR PRODUCTS

The IAOM Annual Conference offers two distinct ways to showcase your products and services and help you interact with attendees. They include:

- Capitalizing on the opportunity to exhibit in the Expo Hall
- Investing in one or more of the high-profile, comprehensive sponsorship opportunities. Your level of investment will determine your qualifications in either a Platinum, Gold, Silver, Bronze or General category of the conference recognition.

# SPONSORSHIP BENEFITS

The following benefits will be granted based on cumulative totals of a company's sponsorship package(s) during the IAOM Conference & Expo.

Benefits	Platinum ≥\$20k	Gold \$10k-\$20k	Silver \$5k-\$10k	Bronze \$1k-\$5k	General \$250-\$1k
Sponsor Ribbon	◆	◆	◆	◆	◆
Recognition on prominent areas of conference website including level of sponsorship	◆	◆	◆	◆	◆
Signage during sponsored events*	◆	◆	◆	◆	◆
Recognition at sponsored events	◆	◆	◆	◆	
Recognition in pre-conference email with link to company website	◆	◆	◆		
Place market materials at sponsored event or activity	◆	◆	◆		
Complimentary registration	2	1			
Recognition in social media promotions. Twitter, Facebook and mention in IAOM Podcast -Conference edition*	◆	◆			
1 full-page ad in <i>International Miller</i> magazine	◆	◆			
1 e-mail sent to registered attendees at early bird registration deadline on behalf of company**	◆				

## FEBRUARY 1, 2024

is the deadline to submit sponsor and/or exhibitor application, payment and company logo to ensure full recognition.

For more details, visit:  
[iaom.org/annualmeeting](http://iaom.org/annualmeeting).

Note: Benefits may be subject to charge-based on availability or circumstances outside of IAOM's control.

\*size, prominence and placement will be a feature of sponsorship level.

\*\*Requires pre-approval by IAOM.

# SPONSORSHIP OPPORTUNITIES

IAOM invites you to build a total package from the following list that meets your marketing goals. Inquiries about or proposals for developing unique, customized packages are also welcome.

**Note:** Opportunities are available on a first-come, first-served basis, so please make your selection early! Fully sponsored items enjoy First Right of Refusal the following year.

## Questions?

Contact IAOM

dme@iaom.org

+1 913-338-3377



### Registrant Lanyard Sponsorship - SOLD

Be the organization to have your logo on the official IAOM conference badge lanyard! Each delegate will receive a name badge lanyard when they check in at registration. Lanyards will be highly visible as attendees must wear a badge to enter all sessions and functions.

### Hotel Room Keys - \$2500

Expand your reach beyond the show floor and into the headquarter hotel. What better way to give your company exposure to IAOM Annual Conference attendees? Your message will appear on the hotel room keys for the headquarter hotel – the official residence of IAOM conference attendees.

### New in 2024! IAOM Official Mobile App Banner Ad - \$1,000

Feature your company's logo on the official IAOM ACE Mobile App for the 2024 Conference & Expo and you will gain instant recognition for your company. The app will be the conference hub for all attendees – every event, session, and exhibitor is listed on the app. Banner ads will rotate continuously throughout the week. We will not have a conference program this year, the app will be the primary way for attendees to find information.

### Conference Hat/Visor - SOLD

There's no better way to top off your ensemble than with our conference cap. Your logo will be captured in a unique design on the side of the hat. It will be distributed in the conference registration packets to all registered attendees. Hat style to be determined.

### Board of Directors Meeting Luncheon - SOLD

The IAOM board of directors meets each year before the conference officially opens to review the strategic goals, vision and mission of the Association. As a sponsor, your company would have the opportunity to meet with milling industry leaders from around the world.

### Combined Committees Luncheon - SOLD

IAOM's committee members will meet to review and design the strategic goals for each of their respective committees. As a sponsor, your company would have the opportunity to meet with all of the committee leaders at once.

### Board and Committee Breaks - \$2,000

Directly support the work of the IAOM board and committees and keep your company top of mind during their breaks.

### Pre-conference Reception - SOLD

Take the opportunity to be the first to greet conference attendees on the eve of the opening day. The atmosphere will be filled with excitement as attendees catch up with their colleagues and make new contacts.

### Expo Floor Drawing - SOLD

Everyone loves to win a prize. Here's your chance to make sure your company is associated in the minds of all of the attendees with winning. A representative from your company will announce and present a cash certificate to the lucky winner who is drawn.

### Lunch in Exhibit Hall - \$1,500 co-sponsorships available

Lunch will be served in the exhibit hall and will be open to all attendees and exhibitors. This is a great opportunity to increase your company's visibility with table tents at each serving table, and your company name and logo on all signage.

### Audio-Visual Equipment - \$1,000 co-sponsorships available

The audio-visual equipment is used for all conference sessions. Make sure that your company's message is the first image attendees see on screen when they enter the room.

### On-Time Award Drawings - SOLD

Prior to the opening of all sessions, your company has the opportunity to hold award drawings for cash prizes to attendees. Your representatives will present the prizes to winners on site.

### Annual IMEF Breakfast with Keynote Speaker

\$5,000 (Exclusive) or \$1,500 (co-sponsorships)

All attendees will be at the event's general session on Wednesday morning for the keynote address, featuring an industry leader's perspective on a contemporary milling issue. An exclusive sponsor will receive a reserved table in the front of the room, have table tents on each table, company message (limit of 10 slides) on screen, and recognition at the breakfast. Co-sponsors will have reserved tables at the front of the room, with table tents at the tables and recognition at the breakfast.



# SPONSORSHIP OPPORTUNITIES

## **Annual Meeting Breakfast - \$2,500** (co-sponsor)

Every conference delegate will see your name and/or logo on each of the tables at the opening breakfast on Thursday morning.

## **Refreshment Breaks**

These 30-minute breaks provide much needed reprieves for attendees between sessions on the exhibit floor. Your company's logo and name will appear on signage at break stations.

### **Wednesday Morning Refreshment Break - \$2,500**

### **Wednesday Afternoon Refreshment Break - \$2,500**

### **Thursday Morning Refreshment Break - \$2,500**

### **Thursday Afternoon Ice Cream Break - SOLD**

## **Wednesday Afternoon Reception in the Exhibit Hall - \$10,000 (\$2,500 co-sponsorships available)**

This premier networking event will be held on the first afternoon of the conference for all attendees, making it the perfect opportunity to increase your company's visibility early, so they are talking about you throughout the conference.

## **Convention Center Wi-Fi - \$7,000**

Provide IAOM participants with the convenience of wireless internet at the show! Wi-Fi login instructions with sponsor logo recognition in the mobile app, emailed to all pre-registered attendees and distributed on-site.

## **Grand Prize Raffle Drawing - SOLD**

Help make sure that there is a good reason for attendees to stay in the Expo Hall on Thursday after lunch - be the sponsor of the \$500 Grand Prize Raffle. Your company will be associated with the largest cash award and last raffle drawing of the day. Everyone will be sure to stay in order to get the chance to win this terrific prize!

## **New in 2024! Chill & Charge Lounge**

Help provide attendees with a quiet place to re-charge themselves and their devices prior to the evening activities. Your company's logo and name will appear on signage in the lounge.

### **Wednesday Afternoon - \$1,000**

### **Thursday Afternoon - \$1,000**

## **Questions?**

### **Contact IAOM**

**dme@iaom.org**

**+1 913-338-3377**



## **Pre-Banquet Reception - SOLD**

Be the host of the final conference event open to all registered attendees by sponsoring the pre-banquet reception. Held immediately before the banquet, this is often the last gathering people attend before the conference concludes until the next year.

## **President's Reception Sponsor - \$5,000**

This is your chance to network with current and past IAOM leadership at an invitation-only reception for the board of directors, committee chairs, past presidents and spouses. Your company's name and logo will appear on signage for the event and in the final conference program.

## **Annual Banquet Dinner Music Sponsor - SOLD**

The IAOM Annual Banquet is the final official event of the 2024 IAOM Annual Conference & Expo and it is your chance to leave a lasting impression attendees will take with them until the next Annual Conference. Your company will have a reserved table at the front of the room and signage at each table.

## **Annual Awards Banquet Takeaway - SOLD**

By sponsoring the takeaway (which could be a chocolate bar with your company's logo), you will provide a sweet ending to the evening and the conference in general.

**Don't see the opportunity that's right for you? Contact us for a tailor-made proposal that meets your wishes and budget.**



# SPONSORSHIP RESERVATION FORM

Available on a first-come, first-served basis. All sponsorship payments must be paid by check, credit card or wire transfer only.  
Full payment is due at time of reservation.

**Send electronic format (high-resolution) of company logo to [dme@iaom.org](mailto:dme@iaom.org) by February 1, 2024**

- |  |   |
|--|---|
| <input type="checkbox"/> Registrant Lanyard                  | <input type="checkbox"/> Grand Prize Drawing                        |
| <input type="checkbox"/> Hotel Room Keys                     | <input type="checkbox"/> Annual Meeting Breakfast                   |
| <input type="checkbox"/> Mobile App Banner Ad                | <input type="checkbox"/> Wednesday Morning Break                    |
| <input type="checkbox"/> Conference Hat/Visors               | <input type="checkbox"/> Wednesday Afternoon Break                  |
| <input type="checkbox"/> Board of Directors Meeting Luncheon | <input type="checkbox"/> Thursday Morning Break                     |
| <input type="checkbox"/> Board and Committee Breaks          | <input type="checkbox"/> Thursday Afternoon Ice Cream Break         |
| <input type="checkbox"/> Combined Committees Luncheon        | <input type="checkbox"/> Afternoon Reception in the Exhibit Hall    |
| <input type="checkbox"/> Pre-conference Reception            | <input type="checkbox"/> IMEF Annual Breakfast with Keynote Speaker |
| <input type="checkbox"/> Expo Floor Drawing                  | <input type="checkbox"/> Pre-banquet Reception                      |
| <input type="checkbox"/> Lunch in Exhibit Hall (Day 1)       | <input type="checkbox"/> Annual Banquet Entertainment Sponsor       |
| <input type="checkbox"/> Lunch in Exhibit Hall (Day 2)       | <input type="checkbox"/> Annual Banquet Dinner Music Sponsor        |
| <input type="checkbox"/> Audio-Visual Equipment              | <input type="checkbox"/> Annual Awards Banquet Takeaway             |
| <input type="checkbox"/> Expo Floor Drawing                  | <input type="checkbox"/> Convention Center Wi-Fi                    |
| <input type="checkbox"/> On-Time Award Drawings              | <input type="checkbox"/> Tailor-made option: _____                  |
| Chill & Charge Lounge - Wednesday                            |   |
| Chill & Charge Lounge - Thursday                             |   |

## ACCEPTANCE AS BINDING CONTRACT:

Company Name \_\_\_\_\_

Contact \_\_\_\_\_ Email \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State/Province \_\_\_\_\_ Zip \_\_\_\_\_ Phone \_\_\_\_\_

Fax \_\_\_\_\_ Website Address \_\_\_\_\_

Signature by Authorized Representative \_\_\_\_\_

Date \_\_\_\_\_

By signature above, the individual signing this contract represents and warrants that he/she is duly authorized to execute this binding contract on behalf of named Sponsor.

On-site Company Representative \_\_\_\_\_

## METHOD OF PAYMENT:

- |  |   |
|--|---|
| <input type="checkbox"/> Check enclosed (Payable to IAOM, US funds only) | <input type="checkbox"/> Wire Transfer - Contact IAOM for bank details. |
| <input type="checkbox"/> Charge to following credit card:                |   |
| <input type="checkbox"/> VISA  | <input type="checkbox"/> M/C  |
| <input type="checkbox"/> Discover  | <input type="checkbox"/> American Express                               |

Card No. \_\_\_\_\_ Expiration Date \_\_\_\_/\_\_\_\_/\_\_\_\_ CVV \_\_\_\_\_

Cardholder Name \_\_\_\_\_

Date \_\_\_\_\_

Cardholder Signature \_\_\_\_\_

Total \$ \_\_\_\_\_

**Payment is due with Reservation Form.**

**Please mail all checks and a copy of signed contract to:**

**IAOM**

**12351 W. 96th Terrace, Suite 100**

**Lenexa, KS 66215, USA**

**[dme@iaom.org](mailto:dme@iaom.org) or Fax: +1 913-338-3553**