



# IAOM PRODUCT SHOWCASE

A P P L I C A T I O N

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## Call for Product Showcase Presentations 126th Annual IAOM Conference & Expo Richmond, Virginia, USA – May 2 - 6, 2022

You are invited to submit an application (or make a recommendation) for a Product Showcase presentation at the 126th Annual IAOM Conference & Expo in Richmond, Virginia. The IAOM Annual Conference is the premier education event in the milling and grain processing industries. The 2022 Conference offers **YOU** an exciting opportunity to address the industry's most active and influential professionals.

### Deadline to apply is December 13, 2021

The IAOM Product Showcase allows exhibiting companies at the IAOM Conference & Expo to promote products that are featured only on the exhibit floor. Selected presenters are given 10 minutes to conduct their presentations from their booths on the Expo floor on Tuesday or Wednesday, May 4-5, 2022

### Eligibility Criteria

Acceptable products for the showcase must be either

- 1) **New and Innovative** – products introduced after August 2021 that are both new and innovative. Products must not have been previously exhibited at IAOM.
- 2) **Major Improvement, New Application** – products that show significant improvement in accuracy, cost, size, safety, ease of use, effectiveness, etc., or an existing product that has a new application for the milling industry.

### Submission Requirements

- Product must be from an exhibiting company at the 2022 IAOM Expo.
- Exhibiting company must be the manufacturer or exclusive distributor of the product.
- The product must be exhibited in the IAOM 2022 expo hall.
- Only products may be showcased; services are not eligible.
- All products must comply with FDA guidelines.
- Submit one application per product.
- A 75-word description (Microsoft Word) and high-resolution image (.jpg, .tif, .eps, .ai) must be submitted with the completed application. This will appear in the conference program.
- The description should be an informational paragraph, **NOT** an advertisement. The presentation should emphasize how the new product/service will improve/enhance milling operations.
- All Product Showcase presenters must have electricity in their booth at the IAOM Expo.

**Product Showcase Application:**

Company \_\_\_\_\_ Booth Number \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State/Region \_\_\_\_\_

Postal Code \_\_\_\_\_ Country \_\_\_\_\_

Contact Name \_\_\_\_\_

Email \_\_\_\_\_ Phone \_\_\_\_\_

Speaker Name \_\_\_\_\_

Email \_\_\_\_\_ Phone \_\_\_\_\_

Product Name \_\_\_\_\_

Product Category  Innovative  Major Improvement/New Application

Date product was introduced (date must be supplied) \_\_\_\_\_

Product Description/Abstract (will appear in program) \_\_\_\_\_

\_\_\_\_\_

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*Successful applicants will be notified by February 1, 2022. In addition, you are required to submit a 1-page article about the product to IAOM by **March 31, 2022**, which will be published in an upcoming issue of International Miller magazine.*

***Please send completed application form along with brief summary of presentation to:***

Director of Professional Development | IAOM, 12351 W. 96<sup>th</sup> Terrace, Suite 100 | Lenexa, KS 66215

Phone: (913) 338-3377 | Fax: (913) 338-3553 | E-mail: [dpd@iaom.org](mailto:dpd@iaom.org)

Applications may be completed online at [www.iaom.org/annualmeeting/product-showcase/](http://www.iaom.org/annualmeeting/product-showcase/)